



Republic of the Philippines

Department of Education

REGION IV- A CALABARZON

CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

15 October 2025

DIVISION MEMORANDUM

No. 729 s. 2025

CONDUCT OF THE 35TH LIBRARY AND INFORMATION SERVICES (LIS) MONTH CELEBRATION

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Heads, Public Elementary and Secondary Schools
Heads, Unit/Section
All Others Concerned

1. In line with **Proclamation No. 837, s. 1991**, the Division Library, integrated under the Learning Resource Management Section (LRMS) of the Curriculum Implementation Division (CID), joins the nation in celebrating the **35th Library and Information Services (LIS) Month this November 2025**. To amplify the relevance of this annual celebration and address the evolving needs of libraries and information centers, the division will conduct various activities aligned with this year's LIS Month theme, "**LACE-UP: Libraries – A Hub for Cultural Exploration and Unity Through Partnership.**" In addition, the division supports the observance of the **91st National Book Week**, carrying the theme: "**Tulay ang Pagbasa sa Bukas na Puno ng Pag-asa**" (**Reading is the bridge to a future full of hope**). This theme emphasizes the role of reading in connecting learners to a hopeful future, drawing wisdom from the past to build a better tomorrow.

2. The celebration will be highlighted with following activities:
- Category 1: BOOKFACE CHALLENGE;
 - Category 2: READ, POSE, SNAP "*Shelfie/ Groupie Photo Challenge*";
 - Category 3: OLDEST BOOK AT HOME; and
 - Category 4: STORIES FOR YOUNG READERS BY YOUNG WRITERS.

That aim to:

- promote library best practices that can serve as models for other libraries to improve their services;
- cultivate a love for reading, promote access to information, and strengthen cultural appreciation across all learning communities;
- encourage families to reconnect with their reading heritage through their oldest books at home; and
- recognize the skills and talents of teachers, non-teaching personnel; and learners in the production of engaging children's stories for basic education.

3. **Deadline for submission** of entries is **on or before November 21, 2025**. Entries must be uploaded together with the accomplished **Entry Form** and **Parent Consent Form** (if applicable) via this link <https://tinyurl.com/libmonth2025>.

4. The activity shall run from October to November 2025.
5. For further inquiries and clarifications, kindly contact Ms. Edna E. Eclavea, Librarian II or email edna.eclavea@deped.gov.ph, Mr. Ermelo A. Escobiñas, PDO II or email ermelo.escobiñas@deped.gov.ph and Mrs. Generosa F. Zubieta, EPS-LRMDS or email generosa.zubieta@deped.gov.ph.
6. Attached are the Guidelines and Mechanics and Entry Form for the Contest.
7. Immediate dissemination of this Memorandum to all concerned is earnestly desired.

For:

CELEDONIO B. BALDERAS JR.
Schools Division Superintendent

By:


HERBERT D. PEREZ
Assistant Schools Division Superintendent
Officer-in-Charge

Encl.: As stated
Reference: Proclamation No. 837, s. 1991
To be indicated in the Perpetual Index
under the following subjects:

35TH LIBRARY AND INFORMATION SERVICES (LIS) MONTH

CID/LRMDS – 34th library and information services (lis) month celebration
CIDT9LBN-002223/October 15, 2025

Enclosure 1. GUIDELINES AND MECHANICS

A. CATEGORY 1 - BOOKFACE CHALLENGE

Contest Mechanics:

1. The contest is open to all grade 4 to grade 12 learners in public schools submit one (1) entry per school.
2. Participants must take a creative photo aligning a part of a book cover (usually a face or body) with a real person or background to create a seamless image.
3. Only real book covers are allowed (no digital editing or filters to manipulate the image).
4. Submit the photo with the following details:
 - a. Title of the book used
 - b. Name of the participant
 - c. Brief caption or message
5. Posting of Entries and Audience Impact:
 - a. All valid entries will be posted on the official Facebook page of DEPED Tayabas City Library (<https://www.facebook.com/library.sdotayabas>) starting on November 21, 2025, at exactly 5:00 PM and will end on November 23, 2025, at exactly 5:00 PM.
 - b. The audience impact score will be based on the total number of Heart Reactions and Shares after the deadline will no longer be counted.

Judging Criteria:

Criteria	Percentage
Creativity and Originality	30%
Seamlessness of the Book-to-Real-Life Blend	30%
Relevance to the Book's Theme/Character	20%
Overall Visual Impact	20%
Total	100%

B. CATEGORY 2: READ, POSE, SNAP "Shelfie/Groupie Photo Challenge"

1. The contest is open to all grade 4 to grade 12 learners in public schools to submit one (1) entry per school.
2. Photos must be taken inside the division or school library. Share your experience during your visit of not more than 50 words. Include a caption or short description explaining the concept or title of the entry.
3. Participants may submit either an individual "Shelfie" or a group "Groupie" photo.
4. No digital editing except for basic adjustments (e.g., brightness, cropping).
5. Posting of Entries and Audience Impact:
 - a. All valid entries will be posted on the official Facebook page of DEPED Tayabas City Library (<https://www.facebook.com/library.sdotayabas>) starting on November 21, 2025, at exactly 5:00 PM and will end on November 23, 2025, at exactly 5:00 PM.
 - b. The audience impact score will be based on the total number of Heart Reactions and Shares after the deadline will no longer be counted.

Criteria for Judging

Criteria	Points
Creativity and Originality Uniqueness and inventiveness of the photo concept, pose, or composition	30%
Relevance to Theme How well the photo reflects the LIS Month and Book Week themes	30%
Effective use of the school library as a background; clear display of books	20%
Overall aesthetics, clarity, composition, and effort in presentation	20%
Total	

C. CATEGORY 3 - OLDEST BOOK AT HOME

Contest Mechanics:

1. The contest is open to all public school teachers and non-teaching personnel submit one (1) entry per school.
2. Participants must submit a clear photo of the oldest book found in their home.
3. Along with the photo, include the following details:
 - a. Title of the Book
 - b. Author
 - c. Year of Publication
 - d. Brief story or background (3–5 sentences) about the book (e.g., where it came from, who owned it, why it's valuable).
4. Submissions must be original and owned by the participant or their family.
Note: The book must not be the property of any institution

Judging Criteria:

Criteria	Percentage
Age of the Book	30%
Clarity and Quality of the Photo	20%
Historical or Personal Significance	30%
Creativity and Presentation of the Book	20%
Total	100%

D. CATEGORY 3 - STORIES FOR YOUNG READERS BY YOUNG WRITERS

Contest Mechanics:

1. The contest is open to all public school learners from Grade 4 to Grade 12 in both elementary and secondary levels. Each participating school may submit a maximum of five (5) entries.
2. The story must be original and written in Filipino by a learner
3. The story should be appropriate for young readers (ages 5 to 10), with a maximum of 500 words.
4. Each entry must include:
 - a. Title of the story
 - b. Author's name and grade level

- c. Short description or moral of the story (2-3 sentences)

Judging Criteria:

Criteria	Percentage
Originality and Creativity	30%
Clarity of Message / Moral Lesson	25%
Organization and Story Structure	20%
Language and Style (age-appropriate)	15%
Cultural Relevance / Values Integration	10%
Total	100%

Enclosure 2. ENTRY FORM

A. CATEGORY 1 – BOOKFACE CHALLENGE

PARTICIPANT'S INFORMATION

Name of School	
Address	
School ID No.	
Name of School Head	
Name of Participant	
Grade Level	
Contact Number	
Photo Brief caption or message	

Name of Parent/Guardian
Signature Over Printed Name

Name of School Teacher/Coach
Signature Over Printed Name

Name of School Head
Signature Over Printed Name

B. CATEGORY 2: READ, POSE, SNAP “Shelfie/Groupie Photo Challenge”

PARTICIPANT’S INFORMATION

Name of School	
Address	
School ID No.	
Name of School Head	
Name of School Representative/Coach	
Contact Number	
Name of Participant/s (Solo or Group)	
Location of Photoshoot	
Date of Photoshoot	
Name of Person Photographed	
Contact Number	

Name of Parent/Guardian
Signature Over Printed Name

Name of School Teacher/Coach
Signature Over Printed Name

Name of School Head
Signature Over Printed Name

C. CATEGORY 3 - OLDEST BOOK AT HOME

PARTICIPANT'S INFORMATION

Name of School	
Address	
School ID No.	
Name of School Head	
Name of Participant	
Grade Level	
Contact Number	
Photo	
Title of the Book	
Author	
Year of Publication	
Brief story or background (3-5 sentences) about the book	

Name of School Teacher/Coach
Signature Over Printed Name

Name of School Head
Signature Over Printed Name

B. CATEGORY 3 - STORIES FOR YOUNG READERS BY YOUNG WRITERS

Name of School	
Address	
School ID No.	
Name of School Head	
Name of Participant/Writer	
Name of School Representative/Coach	
Grade Level	
Contact Number	
Name of Coach	
Short Description	

Name of Parent/Guardian
Signature Over Printed Name

Name of School Teacher/Coach
Signature Over Printed Name

Name of School Head
Signature Over Printed Name